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THE BULLETIN

A Publication of the Overseas Press Club of America • Hotel Biltmore, 55 East 43rd Street, N.Y. 10017 • (212) 687-2430



NEW YORK TO SEE NEW AUTOMATED 'SPACE AGE' DAILY EARLY IN '75

The New York Press, a space-age newspaper which will be launched here early in 1975, will have the industry's most advanced automation and electronic technology controlling and operating its production machinery.

Currently more than 125 artisans are rushing to complete reconstruction, renovation, and copper cladding of the seven story building at 525 West 52nd Street in New York City which will house the newspaper. Already installed are 10 units of the giant 12-unit Goss four-color presses capable of producing a 96-page newspaper.

The newspaper will have typewriters that do not use paper or tape. It will use photo offset printing along with optical scanners, editing and layout terminals, computer controlled Harris photo-typesetters, and four-color photographs and advertisements. It represents a quantum leap into the forefront of newspaper production for New York City, considered by experts to be technically and mechanically a full generation behind the newspapers in most American cities. Contracts recently signed with The Printers' Union should enable the papers to automate their composing rooms in a few years.

The New York Press will be an eight-column, full-sized newspaper with its news space evenly divided between business — financial and general news. It will provide its readers with the important business and financial developments 15 hours ahead of the financial pages of the morning papers.

The paper's 28 foot high four-color presses will enable management to run color on page 1 daily presenting the outstanding news photo or cartoon of the day.

The photo desk will be able to select news shots from a local staff of photographers plus wire and other world-wide photo services.

Management will have four editions... covering the day's news from noon into the early evening. Stock market closing figures will appear in

CALENDAR

Friday, August 23, 12 Noon — Deadline for the OPC Bulletin of Sept. 1.

Monday, September 9, 5:30 p.m. — Opening of a photographic exhibit by Barrett Gallagher — "ARECIBO OBSERVATORY," the world's largest radio/radar telescope. At the opening only, a slide show will be presented and Professor Frank Drake, Director of the National Astronomy and Ionosphere Center and Professor of Astronomy, Cornell University, will speak and answer questions.

Tuesday, Sept. 10, 6:30 p.m. — Puerto Rico regional dinner. Cocktail reception, dinner, door prizes, \$12.50 per person including tax and gratuities. (See page 1)

a "market final" edition at 4:15 p.m. Projections call for a circulation of 300,000 copies, five days a week.

The major newswire services which will be used, will marry their equipment with The New York Press computers, thus stories filed by the services will go directly to computer memory discs for recall by editors, story selection and editing.

The speed of color-photo handling will make it possible to take a four-color photo in Grand Central Station and rush the film by automobile to the company's plant, develop the film, process the four-color separations, make printing plates, mount them on the presses and print the newspaper which carries the color photos and then deliver the completed paper back to the newsstands in Grand Central — all this in two hours of elapsed time.

Heart of the newspaper's typesetting function will be two "Harris 2500" computer systems with memory discs able to receive and store copy from all sources. It includes editing and proofing terminals and video

(Continued on page 2)

PUERTO RICO REGIONAL DINNER SET SEPT. 10; PRIZES TO BE GIVEN

A week for two, European plan, at the luxurious Caribe Hilton Hotel in San Juan, will be the top door prize at a Puerto Rico regional dinner to be held at the Club on Tuesday, Sept. 10.

The Puerto Rican evening will be the first of a series of regional dinners being planned for the fall-winter season by Committee Chairman De Witt S. Davidson. The event will begin at 6:30 p.m. with a cocktail reception at which a special rum punch will be featured. On the dinner menu will be such tempting island specialties as *escabeche*, *carne guisada* (marinated roast beef stuffed with ham, olives and capers), a guava dessert, and *Cafe Bustello*.

In addition to the seven days/six nights stay at the Caribe Hilton (transportation not included), door prizes will include Puerto Rican weekends, rum and other island souvenirs.

Club members and their guests attending the dinner will also have a chance to see a new exhibition of photographs by OPC member Barrett Gallagher of the Arecibo Observatory, largest and most powerful radio/radar telescope in the world, located in Puerto Rico.

Dinner tickets are \$12.50. Because of space limitations, we urge members to make early reservations. Call Mary Novick at the OPC: 687-2430.

NOON BUFFET MONDAYS FOR BARGAIN HUNTERS

A complete buffet luncheon will be served in the OPC dining room every Monday from 12 noon to 2 p.m. Coffee, tea or milk are included, but dessert is extra. Price: \$4.50 plus tax and gratuity.

ANNUAL AWARDS DINNER

Tuesday, April 15, 1975, is the date for the OPC Annual Awards Dinner to be held in the Grand Ballroom of the Hotel Biltmore. Reserve this date on your calendar now! More details will appear in the next issue of *The Bulletin*.

NEW DAILY IN '75. . .

(Continued from page 1)

typewriters for originating copy. In addition, two optical scanners will convert regular typed copy to electronic signals, which will be communicated directly to the computers.

The Harris cathode ray tube devices will enable editors to have direct control of news copy every step of the way from the reporters' input to the final page proofs.

It works like this:

A reporter returning from an assignment will "write" his copy on a video typewriter. He won't need copy paper, pencil, glue pot or even have to strike out mistakes.

A little larger than an ordinary typewriter, the "Harris 2500" CRT typewriter is equipped with a standard keyboard. The reporter's story is displayed on the screen in front of him as he writes it. The copy is hyphenated and justified automatically and instantly. Correcting is done by striking over a word with new characters, erasing the error from the screen as the correct character appears. It's all done in micro-seconds.

The writer can recall any of his copy to his screen to revise or rewrite prior to sending it to the computer memory bank. Editors retrieve the story on their video screens for final editing, updating, additions and headline writing.

When the copy editing is completed, the news editor presses a "set it" button and the story is set by high-speed computerized phototypesetters.

The computer also holds stories which have been slugged to a specific category such as national news, financial, sports, women's page, etc., and accurately measures and reports each story's length for makeup.

Proofreading is completed before type is set since the final output is seen on the video tube. Phototypesetters are not subject to the mechanical errors inherent in hot metal linecasters.

Wire service copy and stock market tables will be fed directly into the system's computer for typesetting. Revision, shortening or localizing of wire copy can be carried out on "Harris 1100" electronic editing terminals.

By punching a key, editors can have copy set any width desired. If a story is set one column and the desk opts to have it run two or more columns wide, the computer rejustifies and resets the copy in micro-seconds.

Another piece of equipment spawned by the space age is the optical scanner which will convert words typed on an ordinary IBM typewriter into electronic impulses which are then sent to the computer.

OBITUARIES

Basil Dillon Woon, a newsman's newsman for two-thirds of a century, died in a Reno hospital on June 4. His official age was 80 and he was probably older, but there was scarcely a gray hair in his well-groomed beard when he walked into the OPC bar about a year ago seeking to drink with surviving contemporaries of the Golden Twenties, an era when he was Paris bureau chief for Hearst's Universal Service.

Woon left his native England at the age of 16 and began his news career as editor of a weekly in Nome, Alaska. Over the years he covered Mexican revolutions for UP, reported for the *New York World* and *Houston Press*, and was literary editor for the *San Francisco News*. He also found time to write a few books — among them "Paris That's Not in the Guidebooks," "The Real Sarah Bernhardt," "Cocktail Time in Cuba," "Roosevelt, World Statesman" — and act as ghost writer for Peggy Hopkins Joyce.

He never actually retired. He was still writing for Federated Features (vice-president: Basil Woon) when he died.

* * *

Charles A. Lamb, 59, manager of press services for the Exxon Corporation, died of an apparent heart attack in Rockefeller Center on July 31. Lamb had worked for United Press Inter-

Advertising joins editorial in electronic composition. Both classified and display ads will be prepared, proofread and approved on CRT screens before dispatch to automatic phototypesetting. Classified ads will be typed directly on video typewriters by trained telephone ad-writers. Display advertising will be laid out on large Harris 2200 CRT terminals in full-size electronic images matching the artist's layout. The operator can electronically juggle elements of an ad into desired position and size in enlarging, reducing, adding open space, etc., until he likes the arrangement. Then, zap! — off to the phototypesetter.

And automation is carried into other departments. Two newspaper-size roll film cameras with automatic processing will make negatives for page plates. Completely automatic platemaking equipment will produce plates for the press.

Wedded to the nearly \$8 million offset presses and other ultra-modern equipment is a fully automated Sta-Hi mail room system.

REGIONAL REPORTS

Washington, D.C.

By JESSIE STEARNS

Howard Penn Hudson and *Mary Elizabeth Hudson* just released the 1974 Hudson's Washington News Media Contacts Directory, which is 12 pages larger than the 1973 edition.

There are 1,921 publications (weekly and daily newspapers, magazines, newsletters, etc.) and 2,203 editors and correspondents for wire services, news bureaus, newspapers by states, syndicates, radio-TV, magazines, newsletters, photographic services, free lance writers, and special Washington services listed, all working in the Washington metropolitan area.

Helen Zotos Farrington back from the three-week National Press Club trip to Russia. She has interesting observations to tell of life in the Communist country.

John de Lorenzi, American Automobile Association's public policy director, testified recently before the U.S. House of Representatives subcommittee on transportation on overweight trucks traveling the highways.

national and Business Week magazine before joining Exxon in 1953. He is survived by his wife, two sons and three daughters.

Because of the speed of the system, *The New York Press* will have only a 20-minute lag between final copy deadline and start up of the presses. The speed of the operation makes the system, in effect, "the world's biggest copying machine and by far the fastest," newspaper experts say.

Veteran oil refiner, John M. Shaheen, who is backing the new newspaper, sees his new venture as a combination of *The Wall Street Journal* and *The New York Times*. *The New York Press* will carry 50% general news and 50% business and financial news. Shaheen is currently seeking the "finest newsmen in the world" to staff the new venture. "Journalistic excellence," he says, "is as necessary as technical excellence to make a successful newspaper. We will have both."

OPC members interested in exploring employment opportunities should contact Mr. J. D. Alexander, Administrative Assistant to Mr. John M. Shaheen, *The New York Press*, 90 Park Ave., 22nd Floor, New York, N.Y. 10016. Phone: (212) 867-0250.

NEW MEMBERS

Active Resident

Roberta Gratz, N.Y. Post — Reporter.
Dr. S. Spencer Grin, Publisher — Saturday Review/World.

Donald McCormack, N.Y. Daily News — Chief Editorial Writer.

Pat McCormack, United Press International — Family News Editor.

Alan Fraser Truscott, N.Y. Times — Bridge Editor.

Active Non-Resident

Morris Pearlmuter, Photo & Editorial Contributor — St. Louis Jewish Light.

Associate Resident

Miriam Goldfine, Towers, Perrin, Forster & Crosby, Inc. — Special Projects Coordinator.

Donald P. Rosendale, Norton Somon Communications, Vice President.

Associate Non-Resident

Bernice Williams Foley, Director, Editor — Martha Kinney Cooper Ohioan Library Association.

William Pages, Director of Public Information — Jewish Community Federation of Metropolitan N.J.

Lt. Col. William B. Gard, Public Affairs Officer — U.S. Army, Berlin.

MEMBERSHIP APPLICATIONS

Active Overseas

Stephen Morrow, United Press International, Peru — foreign correspondent.
SPONSORS: Enrique Rojas-Vela, Martin McReynolds.

Active Resident

Richard Long, Manager, New York Times News Service.
SPONSORS: Stan Swinton, John McNutt.

Active Non-Resident

Ms. Bernice Scharlach, Editor, Jewish Observer of the East Bay, Oakland, Calif.
SPONSORS: Will Yolen, Will Oursler.

William Wightman Smoak, Jr., Editor, The Press & Standard, Walterboro, S.C.
SPONSORS: Will Yolen, Will Oursler.

Associate Resident

Dahl Duff, Senior Public Affairs Advisor, Exxon Corporation.

SPONSORS: Hugh Jencks, Arthur Lamb.

Kenneth Virch, Public Relations Counselor, N.Y.C.
SPONSORS: Arthur Milton, Robert Sheriden

Associate Non-Resident

David Nydick, Owner, Dany News Service, Syosset, N.Y.

SPONSORS: Arthur Milton, Will Oursler.

REINSTATEMENTS

Active-Resident

Eric Pace, New York Times
James Wessel, Associated Press

JOINS SHOPTALK

Lee Levitt, executive vice president of Public Relations Aids, Inc. has joined the "Shoptalk Committee." Levitt will handle publicity and promotion of the program which is designed to provide a forum for prominent newspeople to discuss with OPC members issues and problems in the profession. Chairman of the Shoptalk is Larry Stessin.

LETTERS

To the many Club members and other friends who attended the Friday night party (July 26): signed the card, wrote me notes, or called long distance, my sincere thanks. Also:

1. I hope those at the Club noticed that I had my locks trimmed for the occasion.

2. I could not get conceited about such happenings. One note read, "And I thought they were trying to upgrade the membership."

3. It's good to be back.

4. Special thanks to Matt Bassity and Bob Sheriden.

Jim Wessel

Associated Press

* * *

It is unfortunate that the lead article in the OPC Bulletin July 1 implies that all "media managements" are penurious, ignorant and unfairly discriminatory in their treatment of foreign correspondents.

While there may be such cases, it is far from universal. Not a word on the other side appeared in the article. It is highly unfair to tar everybody with the same wide brush.

Stanford Smith, President,
American Newspaper Publishers Association

* * *

Joe Peter's lines on overseas scribes and the writing business going to hell earnings-wise, heartily seconded from this part of the world. Editors are still in the Middle Ages when it comes to retainers and fees — none apparently having heard that the *Buck* is no longer King... At least that's what correspondents in Bonn think.

Carl Koch

Bonn, Germany

Blue Cross—Blue Shield Reminder

Billing dates: January 18, April 18, July 18, October 18. OPC members are urged to submit payments on time or forfeit this very valuable protection.

CLASSIFIED

Sapphire Beach, St. Thomas, V.I. Apt. to rent, wk/mo; sleeps 2-5, maid, linen, 2 baths. Pool, tennis, gorgeous beach, water sports. Rosalind Massow, 530 E. 72nd St., NYC 10021.

* * *

EDITOR wanted for established, authoritative international finance publications. Attractive career for knowledgeable, capable international finance journalist/editor. Located in New York City. Languages desirable. Part or full-time. In reply, refer to #371. Please send resumes to the Chairman of the OPC Placement Committee: Mark J. Henehan, Resnick-Henehan Associates, 1775 Broadway, New York, N.Y. 10019.

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THE BULLETIN

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Bulletin Committee

Harry Rand, Chairman; Helen Alpert, Ruth C. Biemiller, Charles H. Brown, Lawrence Klingman, Thomas J. Kraner, Grace Naismith, David Resnick, Susan F. Roberts, Ralph Salazar, J. Wendell Sether.

*

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WhoWhatWhere

By GRACE NAISMITH

NEW LOOK: George McCadden, currently director, Wankesha-Alaska Corporation, Anchorage, and wife, Hazel, are living in San Francisco at 350 Arballo Drive. They can be found also at the San Francisco Press Club where George is a life active member ... **Betty Etter**, former writer of this column has retired as editor of Lady's Circle and will be living in Venice, Fla. — 500 The Esplanades ... **John**

E. Heaney has joined Continental Oil Company as manager of public affairs and public relations for Conoco's Western Hemisphere Petroleum Division, headquartered in Houston. Heaney was formerly corporate director of p.r. for General Dynamics Corp. St. Louis.



John E. Heaney

HONORS: Charles Morrow Wilson, makes history in Vermont: two townships, Putney and Westminster, designated the week of May 12 as Charles Morrow Wilson Week. How about that! And Morrow, calling himself "the aging Vermont woodchuck" says he has "gnawed" again, his 49th book, "Green Treasures: Adventures in the Discovery of Edible Plants," published by Macrae Smith of Philadelphia... Joining President Nixon and Governor Wilson in recognizing **Robert I. Queen's** bravery in thwarting a crime in New York City, Mayor Abraham Beame has presented Queen with a certificate of appreciation... Featured in nine Westchester Macy chain newspapers, **Sylvia Dannett**, author of "The Yankee Doodler" and the new "The Low Blood Sugar Gourmet Cookbook," published by Drake.

MUGGED: Karl Detzer, Reader's Digest author, now in his 80's and losing his eyesight, resisted a mugger in front of his daughter-in-law's apartment in North Clarendon, Edgewater Beach area. Seizing a radio antennae from a nearby car, the criminal beat Karl over the head, cutting an artery, whereupon Clarice, Karl's wife grabbed the rod, and held on, even though she too was beaten and her purse stolen. All o.k., now, but "please be careful where you await cabs," writes Karl, typing with difficulty with a deep cut on his left hand.

SEEN ON THE SCENE: Senator James L. Buckley, **Leonard Saffir**, **Arthur Kent**, **Ben Gross**, Jim Liston, editor Popular Mechanics, **A.R. Kavalier**, **Rhea Clyman**, 20 years an OPCer, **Jack O'Dwyer**, **Leon Dennen**, **Hallie Burnett**... **Wilma Dobie** and **Ruth Biemiller**, hosting Jean Paul Roncoli and Mireille Albrecht of "Operation Overload" — a French group named after the code word for the Allied Invasion, June 6, 1944.

PUBLISHING EVENTS: **Col. Barney Oldfield** has a piece in next Mainliner: "Tarzan: The Tree Streaker Swings On." ... The **Harmons** — G and H — have a new neat little guide to "the best buys in the Caribbean." Under that title, it can be ordered from G. and H. Harmon at 2014 Wood Valley Drive, Valdosta, Ga. 31601... **Robert Kane** has new A to Z travel books out, one on Paris, one on London, which includes an item of especial interest to OPC members. In a section, "Ten by Wren," a selection of the famous churches, is a description of St. Bride's, the journalists' church on Fleet Street. It bears the memorial plaque given to honor U.S. journalists who lost their lives in the course of their work abroad. The plaque was given by our OPC, largely through the efforts of **Madeline Dane Ross**... A new twice-a-week newspaper column for senior citizens and "those concerned about how to get there prepared" written by **J.H. Smith Jr.**, Chicago, OPC member, will be published by National Newspaper Syndicate. It will be called "Going Like Sixty."

SPEAKER: **Roland Gammon** was keynote speaker at the annual national conference of Spiritual Frontiers Fellowship in Rochester, N.Y., June 15. Subject: science and religion, based on his recent book "A God for Modern Man."

HITHER AND THITHER: **Gunther Less** visited Israel recently for a feature on the citrus fruit industry, which was viewable on July 18 on his WOR-TV "Journey to Adventure,"



Gunther Less

with special guests **Pinhas Saphir**, former Secretary of The Treasury of Israel and **Mendes H. Sachs**, knowledgeable expert on oranges. Less has had recent trips to Ceylon, Hong Kong, Acapulco, Peru, Ecuador, and Columbia... **Alan Levy**, in U.S. from Vienna for the summer. Can be reached at (212) AT 9-2652 in New York in August and September. His 1974 summer book is "Good Men Still Live!" published by J. Philip O'Hara, Inc. It's about a professional prisoner, a gravestone carver named **Karel Capek**... **Hugh Conway**, dining & entertainment editor of TV News, and his wife, **Edith**, left July 9 for a month in Italy. Elegant eateries, he says, like **Quadri** in Venice and **Alfredo al'Augusteo** in Rome, will be "covered." ... **Norman M. Lobsenz** back from California on a book and magazine assignment, is now off to England to do another piece. Lobsenz, marriage and divorce expert, is new chairman of PR and member of Board of Directors of the Natl. Council on Family Relations. His recent articles are in *Good Housekeeping*, *McCall's*, *Women's Day* and *Reader's Digest*... **Herb Silverman** back from Bogota, Columbia, playing golf at 8,500 feet for an article for *Travel Scene Magazine*... **Ruth Gruber** back from Tokyo, Hong Kong, Korea and Vietnam on new book assignment.

Are your name, title and address correct? If not . . . make corrections on the mailing panel below, insert in envelope and return it to the OPC!

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FIRST CLASS

